GEEKS in BOOTS

15 Years of Transforming Education in Central Texas

SPONSORSHIP PACKET

Wednesday
November 3, 2021 at 6pm
Dear Friend and Supporter,

For more than 15 years, E3 Alliance has harnessed the power of data to understand the complex challenges of the Central Texas education landscape, using those insights to strengthen the education pipeline that drives our regional prosperity. Five years ago, we celebrated that mission with the inaugural Geeks in Boots event, bringing together education and community leaders for an important cause and a boot-scootin’ good time.

Now back by popular demand, we’re privileged to join you in co-chairing the 2021 Geeks in Boots Gala! On this incredible night on Wednesday, November 3, 2021, at Junior League of Austin, we will celebrate the 15th Anniversary of E3 Alliance.

This year, we are happy to announce that our keynote address will be delivered by Coach Ken Carter, an American business owner, education activist, and former Richmond High School basketball coach from California. Long before Samuel L. Jackson played him on the big screen, the real “Coach Carter” gained national attention when he taught his undefeated team valuable lessons on personal responsibility and the importance of education.

At our VIP Reception, The Derailers will perform live honky-tonk music for you to kick up your heels during this uptown hoedown. You don’t want to miss our early reception at 6pm!

Please consider becoming an event sponsor and taking part in creating lasting change for Central Texas education, along with other influential leaders who share that same vision. As a community leader, we invite you to join us in “geeking out” with education data and kicking things in a new direction so all can benefit. Geeks in Boots captures the spirit of E3, which is to use objective data to drive systemic change. We take our work seriously, but not ourselves.

We are counting on you to join us as one of those community leaders who supports our mission. Opportunities abound, as described in the attached sponsorship package. Please contact Karl Nichols at knichols@e3alliance.org or 512-223-7094 to learn more.

Sincerely,

Amber Carden
Jenny Butterworth
2021 Geeks in Boots Co-Chair
2021 Geeks in Boots Co-Chair

E3 ALliancE
EDUCATION EQUALS ECONOMICs
5930 Middle Fiskville Rd, Suite 507, Austin, Texas 78752
512-223-7241 | e3alliance.org
Who is E3 Alliance?

E3 Alliance is a regional, data-driven education collaborative based in Austin, Texas. We are helping to build the strongest educational pipeline in the country to drive regional economic prosperity by breaking down barriers and building better alignment across the education continuum. Our name tells our story: Education Equals Economics. We believe that only through greater educational achievement can Central Texas realize sustained economic prosperity and a higher quality of life.

• Founded in 2006 by Susan Dawson, President and Executive Director
• FY2021 Operating Budget: $4,122,700
• Employees: 25 full-time staff, 5 specialized contractors, all dedicated to education systems change
• Volunteers: 200+ actively serve annually

In 2020-21 alone, E3-led initiatives directly benefitted 351,113 Central Texas students.

Here are some examples of how E3’s work and results span cradle to career:

• Created the first multi-competency, student-centered standard for Kindergarten Readiness in Texas
• Conducted ground-breaking research leading to 12 regional school districts substantially changing policies to support student success in math
• Launched and facilitated the Austin College Attainment Network (ACAN) to support first-generation college goers, growing from 1,500 to 16,000+ students
• Supported Emergency Bridge Funding for college students from low-income households in Central Texas, resulting in 90%+ of these recipients persisting in college

Why Support E3 Alliance?

The viability of a region’s economic health is tied to the overall strength of its education system. E3 Alliance exists to bring lasting education systems change and economic growth to Central Texas.

A gift to E3 is an investment in education. Your gift will help fuel the innovation and lasting educational change that leads to economic health for all students and for our region as a whole. An investment in E3 provides the critical data analysis that guides some of the brightest and most innovative minds in Central Texas to create highly effective, scalable outcomes. This foundation for systems change provides a return on your generous investment for generations to come.
Board of Directors

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E3 Alliance Staff

Jill Camba, Accounting Assistant

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and Community Engagement

Teri Clement, Director of School Transformation

Cara Clifford, COO and Systems Manager

Kelsey Corbran, Development Associate

Lori Davis, Director of Strategic Partnerships

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Leticia Maynard, Director of School Transformation

Karl Nichols, Vice President of Investor Development

Matt Pope, Chief Transformation Officer

Jennifer Cavazos Saenz, Senior Director of Strategic Initiatives
and Continuous Improvement

Joshua Scott, Manager of Data Systems

Alex Sears, Programmer Analyst

Lauren Thomas, Manager of Continuous Improvement
### Sponsorship Benefits

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*For sponsors who choose to support at a high level, but prefer not to use all of their allocated seats, E3 will be happy to place guests at your table, such as School Administrators, Principals, E3 Volunteers, and others who support our programs.

**Other Underwriting Opportunities:** VIP Reception, BBQ Sponsor, Bar Sponsor, Valet Sponsor, and Photo Booth Sponsor. Please let us know if you are interested in these unique and special offerings.
SPONSORSHIP PLEDGE FORM

We are pleased to sponsor E3 Alliance’s Geeks In Boots at the following levels:

- $25,000 STAMPEDE SPONSOR
- $10,000 TRUE GRIT SPONSOR
- $5,000 RODEO RIDER SPONSOR
- $2,500 CHUCK WAGON SPONSOR
- $1,500 CAMPFIRE SPONSOR
- $1,000 HOG TIED SPONSOR

We would like to support E3’s mission by purchasing ticket(s) for the event ($250/each): [ ] QUANTITY

We would like to support E3’s mission by making a tax-deductible donation in the amount of: [ ] TOTAL

Method of Payment (check one)

- [ ] ENCLOSED IS OUR CHECK FOR $ _______________________
- [ ] PLEASE CHARGE BY CREDIT CARD:

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  COMPANY OR FAMILY NAME (AS YOU WOULD LIKE IT LISTED ON MATERIALS)

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  Make checks payable to: E3 Alliance, Federal Tax ID #62-0963235

  Mail this form to: Development Department, E3 Alliance, 5930 Middle Fiskville Road, Suite 507, Austin, Texas 78752

  Fax or Email to: 512-223-7242 or knichols@e3alliance.org (if logo exposure is part of your sponsorship package, please also send your company logo in high-resolution, print-ready format to events@e3alliance.org)