"Early Alerts: Targeted Support for Vulnerable Students"

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Who's in the Audience Survey?

• Mentimeter



Central Texas Landscapes

- For the first time in a decade, less than 1/2 of Texas graduates were enrolling in Texas postsecondary institutions within 1 year of graduation
- Over 90% of Undergraduate Students in Central Texas attend Austin Community College, the University of Texas at Austin, and Texas State University.
- Postsecondary Completion Rate is 56% in Central Texas (completion measured within a 6-year time frame)

https://data.e3alliance.org/



- Founded in 1926
- Hispanic Serving Institution since 2018
- 34% of total enrollment identifies as Hispanic
- approximately 440 beautiful acres, 250 of which are a protected nature and wildlife preserve.
- Recipient of Title V Grant Con Corazon



TEXAS STATE UNIVERSITY





- Founded in 1899 as a Teaching College
- Hispanic Serving Institution since 2011
- Emerging R1 Institution

X

FIRST-GEN

FORWARD

INSTITUTION

- 38,000 students with 43% First Gen
- Incoming first-year cohort of almost 8,000 students
- Majority Minority Campus
- Home of former U.S. President Lyndon Baines Johnson, Higher Education Act of 1965

Importance of Early Alert

The educational success of a student academic journey is a strong foundation their first year (Upcraft and Gardner 1989) The need to respond to student experiences and success imperatives by providing interventions and facilities that are sensitive to student needs (Faulconer et al. 2013)

Promoting student success requires a comprehensive approach that goes beyond the confines of academic or intellectual dimension of student development to address student needs in a holistic manner as people in the world (Cuseo, 2007)

Early Alert is defined as comprehensive, datadriven interventions that promote the academic achievement and persistence towards degree completion

Technology

Texas State's approach (KB)

- First Year Seminar (2017)
- Recommended Gen Ed Courses
- Scalability

Concordia's approach (CM)

- All Programs
- Mandatory 'Success Checks'
- Early Alerts as needed

Lessons Learned



Faculty Buy In (KP)

Taking the Pressure Off The Why? The importance of Data Points



Closing the Loop

Prioritizing Early Alert



Importance of Language

Interventions

- Tiered approach to outreach
 - Email
 - Text Message
 - Phone Call
 - Residence Hall Outreach
- Communication plan



Outcomes

- High rate of engagement from faculty
- Predictive Behavior Modeling
- More precise communication plans

Next Steps

- Scalability at Texas State through EAB Navigate
- Proactive Intervention at Concordia



Questions/Discussion



Education Equals Economics







Session Survey

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