



# “Early Alerts: Targeted Support for Vulnerable Students”



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# Who's in the Audience Survey?

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- Mentimeter





# Central Texas Landscapes

- For the first time in a decade, less than 1/2 of Texas graduates were enrolling in Texas postsecondary institutions within 1 year of graduation
- Over 90% of Undergraduate Students in Central Texas attend Austin Community College, the University of Texas at Austin, and Texas State University.
- Postsecondary Completion Rate is 56% in Central Texas (completion measured within a 6-year time frame)

<https://data.e3alliance.org/>



- Founded in 1926
- Hispanic Serving Institution since 2018
- 34% of total enrollment identifies as Hispanic
- approximately 440 beautiful acres, 250 of which are a protected nature and wildlife preserve.
- Recipient of Title V Grant – Con Corazon







# TEXAS STATE<sup>®</sup> UNIVERSITY

- Founded in 1899 as a Teaching College
- Hispanic Serving Institution since 2011
- Emerging R1 Institution
- 38,000 students with 43% First Gen
- Incoming first-year cohort of almost 8,000 students
- Majority Minority Campus
- Home of former U.S. President Lyndon Baines Johnson, Higher Education Act of 1965





# Importance of Early Alert

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# Technology

## Texas State's approach (KB)

- First Year Seminar (2017)
- Recommended Gen Ed Courses
- Scalability

## Concordia's approach (CM)

- All Programs
- Mandatory 'Success Checks'
- Early Alerts as needed

# Lessons Learned



## Faculty Buy In (KP)

Taking the Pressure Off  
The Why? The  
importance of Data  
Points



## Closing the Loop



## Prioritizing Early Alert



## Importance of Language



# Interventions

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- Tiered approach to outreach
  - Email
  - Text Message
  - Phone Call
  - Residence Hall Outreach
- Communication plan





# Outcomes

- High rate of engagement from faculty
- Predictive Behavior Modeling
- More precise communication plans



# Next Steps

- Scalability at Texas State through EAB Navigate
- Proactive Intervention at Concordia



Questions/Discussion

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## Session Survey

**Please complete this survey to receive  
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