

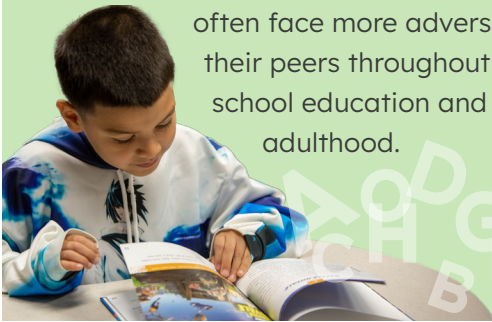
# EMPOWERING LIFELONG READERS ACROSS GREATER AUSTIN

## GREATER AUSTIN READING COALITION 2024-2027 STRATEGIC PLAN



### BY THE END OF THIRD GRADE, STUDENTS TRANSITION FROM "LEARNING TO READ" TO "READING TO LEARN."

Students reading on grade level by the end of third grade are more likely to graduate from high school and are more equipped to attain higher-paying jobs. If they aren't reading at grade level by the end of third grade, they are likely to fall behind in nearly every subject and often face more adversity than their peers throughout their K-12 school education and even into adulthood.



The Greater Austin Reading Coalition unites and supports the early literacy community in Greater Austin to ensure all children are proficient and engaged readers by third grade.

Founded in 2021, the coalition is a diverse network that supports the local literacy community to ensure that all students in grades Kindergarten-3, especially those who identify as BIPOC (Black, Indigenous, and People of Color) and are most affected by inequitable systems, are reading on grade level by the end of third grade — a pivotal point in a child's reading development.

The Greater Austin Reading Coalition is convened by E3 Alliance as part of the organization's work to break economic barriers and build opportunity for all.

## THE REALITY OUR COMMUNITY FACES:



**Just 35% of Black/ African American students and 41% of Hispanic students met**

**grade-level reading standards in third grade in 2023.** This starkly contrasts with 67% of white students and 77% of Asian students. *(E3 Alliance, 2023 STAAR Grade 3 reading dashboard, Central Texas)*



**1 in 3 children live in a very low or low-opportunity neighborhood.** Low-

opportunity neighborhoods are based on economic and demographic factors such as income level, educational opportunities, health environment, concentrated inequity, and more. *(Diversity Data Kids)*



**Children not reading at grade level by the end of third grade are four times as likely to drop**

**out of high school.**

*(Anne E. Casey Foundation)*



**JOIN OUR  
MOVEMENT**

The Greater Austin Reading Coalition welcomes individuals, organizations, local education agencies, schools, and nonprofits whose passion, lived experience, expertise, and goals align with our mission and vision.

To learn more about joining  
[nclyburn@e3alliance.org](mailto:nclyburn@e3alliance.org)

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FACEBOOK GROUP**

Scan the QR code



**E3 Alliance®**  
Education Equals Economics

**GREATER AUSTIN  
READING COALITION**

## OUR GOALS

### Family & Community Engagement



Foster a love for reading and learning in students from Kindergarten to third grade in Title 1 schools by supporting families and caregivers to create literacy-rich experiences and environments.

### High-Impact Tutoring



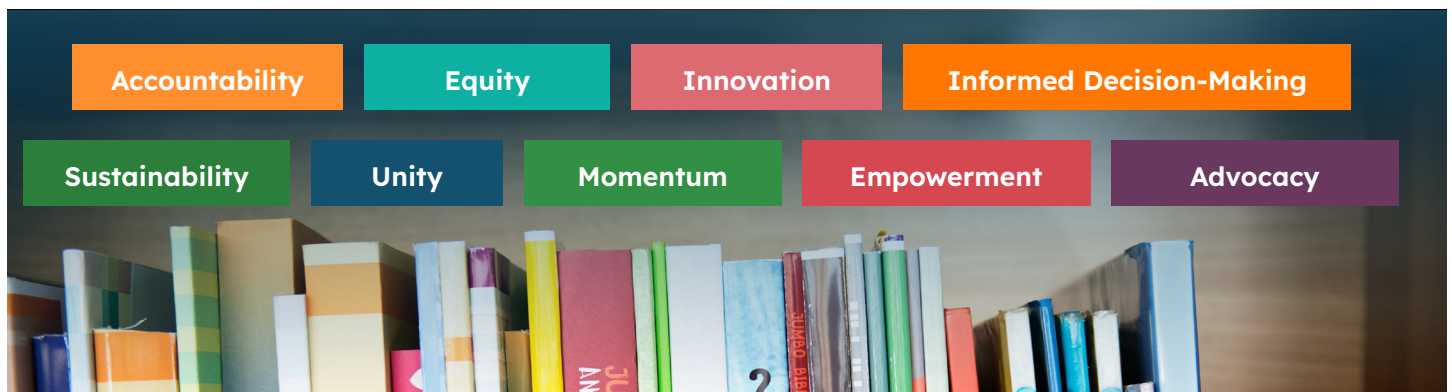
Identify and implement a high-impact tutoring model to increase Kindergarten - third-grade reading outcomes in underserved communities in Central Texas.

### Professional Development



Identify and implement a high-impact tutoring model to increase Kindergarten - third-grade reading outcomes in underserved communities in Central Texas.

## OUR VALUES



## OUR APPROACH

The Greater Austin Reading Coalition centers the collective impact framework to advance our coordinated, collaborative, and innovative efforts. The framework centers five conditions integrating equity practices to achieve population and systems change.



**“Joining the Greater Austin Reading Coalition has expanded my vision as a business owner and community stakeholder. The joy of knowing that everything we do positively impacts the lives of children and families is unmatched. The work we are doing is priceless, and the progress we continue to make is because we have a coalition of passionate changemakers.**

*-Keocha LeFluer-Anders  
Founder and CEO, Coffee Milk Media*

## A SNAPSHOT OF OUR STRATEGIES

- Expand research-based and proven high-impact tutoring interventions
- Foster a love for reading and learning in students
- Expand access to books and learning materials with diverse representation
- Create a strong network of resources
- Secure additional sustainable funding sources

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