

Job Title: E3 Susan Dawson Fellowship - Data Resources & Competitor Analysis Research

Fellow

Organization: E3 Alliance

Application Due Date: November 24, 2025

Fellowship Overview

The E3 Alliance Susan Dawson Fellowship is a 10-week, paid, hands-on, engaging experience for students to gain insights and exposure to career opportunities in nonprofit education data. Specific projects fall under data research, data visualization and storytelling, or data utilization to improve outcomes.

This rigorous and enriching program integrates **projects**, **education**, **and mentoring** for students to envision careers within the education nonprofit sector while developing valuable skills and gaining relevant experience.

The Fellowship includes three educational series:

- Nonprofit Leadership: Opportunities to meet and learn from different nonprofit leaders
- How Nonprofits Work: Insights into nonprofit metrics, policy & advocacy, funding, nonprofit boards
- Professional Development: Networking, Storytelling, Presentation Skills

Fellows are assigned a personal mentor who guides them during the fellowship project, explores career aspirations, and provides networking opportunities.

Project Overview

The Data Resources & Competitor Analysis Research Fellow will assess the competitive landscape for research and data analysis services in Texas, focusing on organizations that provide data-driven insights for school districts and education stakeholders. The fellow will conduct a marketing analysis of similar organizations—examining services, pricing, and positioning—to help E3 Alliance's Research and Data Systems (RADS) identify opportunities for growth and collaboration.

At the end of the 10-week fellowship, the Research Fellow will deliver the following:

- Comprehensive Competitor Analysis Report (services, pricing, and positioning).
- Profiles of Key Competitors
- District Research Team Analysis (how districts structure or outsource research).
- Strategic Recommendations for RADS (service offerings, pricing model, competitive positioning).
- Presentation summarizing findings and recommendations.

Responsibilities & Compensation

10-week Fellowship

- Complete 200 hours (mentoring, education series, and project work) to receive course credit.
- Complete a data-related project
- Develop and deliver a presentation about the project and fellowship experience
- Work 75% in-person and up to 25% remote
- Fellows receive a \$4,600.00 stipend for their work based on 200 hours.

Qualifications

- Undergraduate or Graduate Student currently enrolled in college or university
- Pursuing an undergraduate or graduate degree in Business, Marketing, Computer Science, Data science, Social work, Nonprofit Management, Public Policy, Communications, or related fields.
- Undergraduate students should be enrolled in the latter half of their degree program. (Second year for an associate's degree and junior/senior for a bachelor's degree.)

Required Candidate Skills & Experience

- Strong research and analytical skills (qualitative and quantitative).
- Ability to conduct market and competitor analyses.
- Familiarity with education systems and nonprofit organizations.
- Strong written and oral communication for reporting findings.
- Proficiency in Microsoft Excel/Word/PowerPoint and Google Workspace.
- Professionalism in conducting outreach for interviews or data collection.
- Proactive and positive attitude
- Demonstrated leadership and time management skills

To Apply

- Submit your application here: Fellowship Application
- You will need to include a resume, cover letter, and short essay (prompt below).
- Be sure to utilize the Career Services Department, Writing Center, or other resources at your school to help prepare and proofread your resume, cover letter, and essay.

Essay Question:

Describe a topic, idea, or concept you find so engaging that it makes you lose track of time. Why does it captivate you? Essay should be no more than 500 words.

About E3 Alliance

E3 Alliance is a nonprofit organization leading the charge in the relentless pursuit of education transformation for Texas students. Founded in 2006, E3 Alliance is a Texas-based education collaborative that leverages data to serve as a catalyst to impact educational outcomes for all students—cradle to career. Partnering with school, community, and business leaders, E3 Alliance brings together diverse voices to collaborate and build a strong, equitable education pipeline that delivers a trained and educated workforce while creating long-term, systemic change.

Core Values: Trustworthy | Resolute | Collaborative | Intentional