

**Job Title:** Donor Analysis Research Fellow - E3 Susan Dawson Fellowship

**Organization:** E3 Alliance

**Application Due Date:** August 25, 2025

### **Fellowship Overview**

The E3 Alliance Susan Dawson Fellowship is a 10-week, paid, hands-on, engaging experience for students to gain insights and exposure to career opportunities in nonprofit education data. Specific projects fall under data research, data visualization and storytelling, or data utilization to improve outcomes.

This rigorous and enriching program integrates **projects, education, and mentoring** for students to envision careers within the education nonprofit sector while developing valuable skills and gaining relevant experience.

The Fellowship includes three educational series:

- Nonprofit Leadership: Opportunities to meet and learn from different nonprofit leaders
- How Nonprofits Work: Insights into nonprofit metrics, policy & advocacy, funding, nonprofit boards
- Professional Development: Networking, Storytelling, Presentation Skills

Fellows are assigned a personal mentor who guides them during the fellowship project, explores career aspirations, and provides networking opportunities.

### **Project Overview**

The Donor Analysis Research Fellow will analyze historical and current donor data to identify opportunities for E3 Alliance to increase revenue and deepen donor engagement. Analyzing donor data helps uncover trends and opportunities to strengthen fundraising efforts. This Fellow will analyze the existing data to find actionable insights, that will drive the effectiveness of E3's major donor fundraising strategy. The project will guide targeted outreach, boost donor engagement, and support long-term revenue growth.

At the end of the 10-week fellowship, the Research Fellow will deliver the following:

- Final Report: Summary of donor trends, insights, and recommended strategies.
- Donor Data File: Cleaned and segmented donor data with key metrics and visuals.
- Slide Deck: Presentation of findings and actionable next steps.
- One-Pager: Brief summary for leadership or board.

### **Responsibilities & Compensation**

10-week Fellowship

- Complete 200 hours (mentoring, education series, and project work) to receive course credit.
- Complete a data-related project
- Develop and deliver a presentation about the project and fellowship experience
- Work 75% in-person and up to 25% remote

- Fellows receive a *\$4,600.00* stipend for their work based on 200 hours.

### **Qualifications**

- Undergraduate or Graduate Student currently enrolled in college or university
- Pursuing an undergraduate or graduate degree in Business, Marketing, Computer Science, Data Science, Nonprofit Management, Communications or a related field.
- Undergraduate students should be enrolled in the latter half of their degree program. (Second year for an associate's degree and junior/senior for a bachelor's degree.)

### **Required Skills**

- Data analysis and Excel/CRM proficiency
- Knowledge of fundraising and donor engagement
- Strategic thinking and problem-solving
- Research and benchmarking ability
- Strong written and presentation skills

### **Additional Preferred Skills & Experience**

- Proficient in Microsoft Office Suite (WORD, EXCEL, PowerPoint) and Google Workspace
- Ability to work independently and collaborate effectively with stakeholders.
- Strong interest in data and nonprofit work
- Proactive and positive attitude
- Demonstrated leadership and time management skills

### **To Apply**

- **Application Due Date:** August 25, 2025
- Submit your application here: [Fellowship Application](#)
- You will need to include a resume, cover letter, and short essay (prompt below).
- Be sure to utilize the Career Services Department, Writing Center, or other resources at your school to help prepare and proofread your resume, cover letter, and essay.

#### **Essay Question:**

Describe a topic, idea, or concept you find so engaging that it makes you lose track of time. Why does it captivate you? Essay should be no more than 500 words.

### **About E3 Alliance**

E3 Alliance is a nonprofit organization leading the charge in the relentless pursuit of education transformation for Texas students. Founded in 2006, E3 Alliance is a Texas-based education collaborative that leverages data to serve as a catalyst to impact educational outcomes for all students—cradle to career. Partnering with school,

community, and business leaders, E3 Alliance brings together diverse voices to collaborate and build a strong, equitable education pipeline that delivers a trained and educated workforce while creating long-term, systemic change.

**Core Values: Collaboration | Data-driven | Equity | Learning | Relentless**